Shedding light: Why LED bulbs are worth the price

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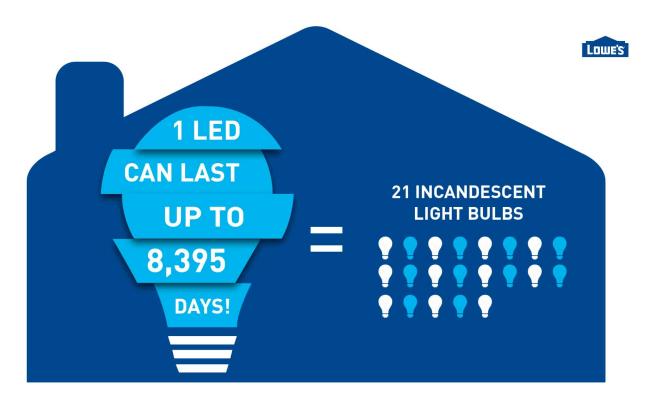
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Consumers are more eco-conscious than ever and the idea of going "all LED" in their home can be attractive. After all, the lightbulbs are not only eco-friendly, they're also the most cost-effective since they save users money. While the price of LED bulbs continues to dip, the upfront cost is often seen as an investment since they still cost more than CFL or incandescent bulbs. Is the switch worth it?

To find out, Lowe's crunched the numbers for you. Whether you switch five of the most-used lights in your home or 20, the savings might surprise you.

LEDs Are Cost-Effective

LED lights currently run \$8 or less for a bulb, versus a \$2 for CFL and \$1 for incandescent. What may not be as obvious in those price tags is you will have to return to the store 21 times, and pay \$21, to get 25,000 hours of use with an incandescent bulb whereas you would only need one LED bulb for less than \$8 to receive those same lighting benefits.



You'll save even more when you factor in how much it cost to power them. Most people use five rooms in their homes regularly: bedroom, living room, kitchen, bathroom and entryway. If you use the light in these rooms about four hours a day, switching to LED lights could save

a family around \$44 a year on their electric bill. Similarly, if that same family chose to replace 20 incandescent bulbs with LED light bulbs throughout their home, the savings could be up to \$3,260 over the bulbs' 23-year lifespan, assuming utility rates don't rise.

If those numbers aren't enough savings to make the switch, consider this: to power those incandescent bulbs will cost \$180 over their lifespan, assuming electricity costs at .12 per kilowatt hour, compared to only \$30 for the LEDs.

LEDs Are Better For the Environment

Part of the reason for the substantial cost savings when it comes to using LED lights is because they require less energy from the grid, meaning they reduce demand from power plants and decrease greenhouse gas emissions.

"Switching to LEDs is an easy way to save money while reducing your impact on the environment," says Chris Cassell, director of corporate sustainability for Lowe's.

No need to sacrifice the right type of lighting color to help create a certain ambiance in your room either, according to Cassell. "Be sure to check out the different color temperatures to get the best lighting for each room in the house," Cassell recommends.

What to do with those CFL bulbs you plan to replace with LED lights? Lowe's offers <u>in-store</u> <u>recycling for CFL bulbs</u>, as well as plastic plant pots, plastic bags, *and*rechargeable batteries. Most recycling centers are found near the customer service desk.

Need help choosing a light? ENERGY STAR can help! Click through these <u>short questions</u> to find the light that right for you.